

El Paso Community College

Syllabus

Part II

Official Course Description

SUBJECT AREA	<u>English</u>
COURSE RUBRIC AND NUMBER	<u>ENGL 2311</u>
COURSE TITLE	<u>Technical & Business Writing (F)</u>
COURSE CREDIT HOURS	<u>3 3 : 0</u> Credits Lec Lab

I. Catalog Description

Intensive study of and practice in professional settings. Focus on the types of documents necessary to make decisions and take action on the job, such as proposals, reports, instructions, policies and procedures, email messages, letters, and descriptions of products and services. Practice individual and collaborative processes involved in the creation of ethical and efficient documents. **Prerequisite: ENGL 1301 with a "C" or better. (3:0).**

II. Course Objectives

Upon satisfactory completion of this course, the student will be able to accomplish the following:

- A. Understand the scope and variety of writing possibilities in the technical working environment.
- B. Understand the basic principles of writing performed in industry, business, government, and science.
- C. Understand audience and purpose before beginning the composition of a technical document.
- D. Demonstrate effective collection of information and organization of that information to suit the writing purpose and audience.
- E. Demonstrate editing and revision processes through assigned exercises.
- F. Write clear and concise memoranda, letters, and resumes.
- G. Write accurate and clear informal and formal reports that demonstrate the effective use of tables and illustrations.
- H. Learn conventional formats of other types of technical communications including proposals, job descriptions, evaluations, online communication (such as e-mails and websites), and business forms.
- I. Demonstrate the ability to conduct a short oral briefing [an optional objective].
- J. Improve skills in grammar, spelling, and mechanics.

- K. Demonstrate appropriate source crediting methods such as APA.

III. THECB Learning Outcomes (ACGM)

Upon successful completion of this course, students will:

1. Recognize, analyze, and accommodate diverse audiences.
2. Produce documents appropriate to audience, purpose, and genre.
3. Analyze the ethical responsibilities involved in technical communication.
4. Locate, evaluate, and incorporate pertinent information.
5. Develop verbal, visual, and multimedia materials as necessary, in individual and/or collaborative projects, as appropriate.
6. Edit for appropriate style, including attention to word choice, sentence structure, punctuation, and spelling.
7. Design and test documents for easy reading and navigation.

IV. Evaluation

- A. Conditions of Performance:

1. Writing assignments will be evaluated according to levels of editing: content, structure, style, format, mechanics,* and readability.
2. Oral reports may be assigned throughout the semester. The number and length shall be determined by the instructor.

[* includes grammar & spelling]

- B. Criteria for Grading:

1. Each unit will have its own evaluation determined by the instructor.*
2. The distribution and value of each graded assignment shall be determined by the instructor.
3. It is suggested that competency based evaluation be used in measuring the success of student assignments.

[* Various methods of evaluation are practical in the course. For example, the instructor may use a point system, a cumulative letter grade system, or a percentage system.]

4. Plagiarism is both intellectual theft and academic dishonesty and will not be tolerated. Any work that is plagiarized could result in failure of the course. See the Student Handbook.

- C. Grading Scale:

A	=	90 - 100
B	=	80 - 89
C	=	70 - 79
D	=	60 - 69
F	=	below 60
I	=	Incomplete
W	=	Withdrew or withdrawn

V. EPCC Writing Centers

Students are encouraged to visit EPCC Writing Centers for writing assistance throughout the semester. The centers' goal is to help students grow and improve as writers during any stage of the writing process. Tutors work one-on-one with students to provide guidance, feedback, and help students find their voice

through the written word. For more information about writing tutoring services and resources at all campuses, visit: www.epcc.edu/Services/WritingCenter

VI. Disability Statement (Americans with/Disabilities Act [ADA])

EPCC offers a variety of services to persons with documented sensory, mental, physical, or temporary disabling conditions to promote success in classes. If you have a disability and believe you may need services, you are encouraged to contact the Center for Students with Disabilities to discuss your needs with a counselor. All discussions and documentation are kept confidential. Offices located: VV Rm C-112 (831-2426); TM Rm 1400 (831-5808); RG Rm B-201 (831-4198); NWC Rm M-54 (831-8815); and MDP Rm A-125 (831-7024).

VII. 6 Drop Rule

Students who began attending Texas public institutions of higher education for the first time during the Fall 2007 semester or later are subject to a 6-Drop limit for all undergraduate classes. Developmental, ESL, Dual Credit and Early College High School classes are exempt from this rule. All students should consult with their instructor before dropping a class. Academic assistance is available. Students are encouraged to see Counseling Services if dropping because exemptions may apply. Refer to the EPCC catalog and website for additional information.

VIII. Title IX and Sex Discrimination

Title 9 (20 U.S.C. 1681 & 34 C.F.R. Part 106) states the following "No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any educational program or activity receiving Federal financial assistance." The Violence Against Women Act (VAWA) prohibits stalking, date violence, sexual violence, and domestic violence for all students, employees and visitors (male and female). If you have any concerns related to discrimination, harassment, or assault (of any type) you can contact the Assistant to the Vice President for Student and Enrollment Services at 915-831-2655. Employees can call the Manager of Employee Relations at 915-831-6458. Reports of sexual assault/violence may also be reported to EPCC Police at 915-831-2200.