

El Paso Community College
Syllabus
Part II
Official Course Description

SUBJECT AREA	<u>Speech Communication</u>
COURSE RUBRIC AND NUMBER	<u>SPCH 1311</u>
COURSE TITLE	<u>Introduction to Speech Communication</u>
COURSE CREDIT HOURS	<u>3 3 : 0</u> Credits Lec : Lab

I. Catalog Description

Introduces basic human communication principles and theories embedded in a variety of contexts including interpersonal, small group, and public speaking. **Prerequisite: Placement at College Level Reading and Writing by TSIA or equivalent; OR completion with a “C” or better or concurrent enrollment in the following: INRW 0311 or INRW 0312 or [ESOL 0340 and ESOL 0341]. (3:0).**

II. Course Objectives

Upon satisfactory completion of this course, the student will be able to:

- A. Analyze communication models and develop an understanding of key characteristics of communication leading to a higher understanding of the communication process.
- B. Explain the unique qualities of mediated communication and display critical thinking skills considering different perspectives when analyzing information, documents, blogs, or posts online.
- C. Identify elements that shape self-concept and self-management techniques, leading to a higher self-concept and self-confidence.
- D. Demonstrate cultural awareness and the ability to consider cultural differences by engaging in cultural analysis leading to intercultural and co-cultural communication competence
- E. Compare and contrast verbal and nonverbal communication concepts, recognize strategies to listening, minimize listening barriers, and become a more active listener.
- F. Identify interpersonal communication and impact on personal and professional relationships, display oral communication skills to identify communication climate, and effectively use conflict management techniques. Students will demonstrate effective written communication skills by developing an interpersonal research paper analyzing relational communication concepts.
- G. Identify techniques for communicating effectively in the career world and display an understanding of leadership skills and teamwork strategies.
- H. Utilize critical thinking skills when researching, writing, creating visuals, and effectively develop individual and group presentations in different communication settings.

III. THECB Learning Outcomes (ACGM)

Upon successful completion of this course, students will:

- A. Apply the principles of human communication including perception, verbal communication, nonverbal communication, listening, and audience analysis.
- B. Demonstrate how to establish and maintain relationships through the use of interpersonal communication.
- C. Apply small group communication skills including problem solving, group roles, leadership styles, and cohesiveness.
- D. Develop, research, organize, and deliver formal public speeches
- E. Recognize how to communicate within diverse environment.

IV. Evaluation

- A. Learning Activities - Students will participate in a variety of learning activities throughout the semester that will track their progress toward meeting course objectives, such as the following: course participation, course assignments and quizzes, an interpersonal research paper, critical analysis activity, speech presentations, and group activity/project. Depending on the course instructor, all of these activities or only a selection may be used.
- B. Essay, multiple choice, and fill-in-the-blank quizzes and exams and oral presentations may be used to evaluate student understanding of the basic concepts and ideas covered in the text and classroom lectures.
- C. Students will deliver a minimum of two presentations. These can include:
 - a. An Informative Speech
 - b. Group Project/Discussion/Activity
- D. Students will write an interpersonal research paper using theories and concepts based on sources, textbook, and classroom lectures.
- E. Grading Scale

90-100 = A

80-89 = B

70-79 = C

60-69 = D

Below 60 = F

V. Disability Statement (Americans with Disabilities Act [ADA])

EPCC offers a variety of services to persons with documented sensory, mental, physical, or temporary disabling conditions to promote success in classes. If you have a disability and believe you may need services, you are encouraged to contact the Center for Students with Disabilities to discuss your needs with a counselor. All discussions and documentation are kept confidential. Offices located: VV Rm C-112 (831-2426); TM Rm 1400 (831-5808); RG Rm B-201 (831-4198); NWC Rm M-54 (831-8815); and MDP Rm A-125 (831-7024).

VI. 6 Drop Rule

Students who began attending Texas public institutions of higher education for the first time during the Fall 2007 semester or later are subject to a 6-Drop limit for all undergraduate classes. Developmental, ESL, Dual Credit and Early College High School classes are exempt from this rule. All students should consult with their instructor before dropping a class. Academic assistance is available. Students are encouraged to see Counseling Services if dropping because exemptions may apply. Refer to the EPCC catalog and website for additional information.

VII. Title IX and Sex Discrimination

Title 9 (20 U.S.C. 1681 & 34 C.F.R. Part 106) states the following “No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any educational program or activity receiving Federal financial assistance.” The Violence Against Woman Act (VAWA) prohibits stalking, date violence, sexual violence, and domestic violence for all students, employees and visitors (males and female). If you have any concerns related to discrimination, harassment, or assault (of any type) you can contact the Assistant to the Vice President for Student and Enrollment Services at 915-831-2655. Employees can call the Manager of Employee Relations at 915-831-6458. Reports of sexual assault/violence may also be reported to EPCC Police at 915-831-2200.