

El Paso Community College
Syllabus
Part II
Official Course Description

SUBJECT AREA	<u>Communication</u>								
COURSE RUBRIC AND NUMBER	<u>COMM 2324</u>								
COURSE TITLE	<u>Practicum in Electronic Media</u>								
COURSE CREDIT HOURS	<table border="0" style="margin-left: auto; margin-right: auto;"> <tr> <td style="text-align: center;"><u>3</u></td> <td style="text-align: center;"><u>1</u></td> <td style="text-align: center;">:</td> <td style="text-align: center;"><u>5</u></td> </tr> <tr> <td style="text-align: center;">Credits</td> <td style="text-align: center;">Lec</td> <td></td> <td style="text-align: center;">Lab</td> </tr> </table>	<u>3</u>	<u>1</u>	:	<u>5</u>	Credits	Lec		Lab
<u>3</u>	<u>1</u>	:	<u>5</u>						
Credits	Lec		Lab						

I. Catalog Description

Lecture and laboratory instruction and participation. (1:5).

II. Course Objectives

A. Unit I. Pre-production

1. Generate ideas using a variety of brainstorming and free-thinking methods.
2. Perform background research on the topic to understand how topic has been executed in the past and to determine how it will be treated now.
3. Craft a persuasive treatment and demonstrate a good understanding of the “pitching” process.
4. Prepare pre-production elements, such as outlines, scripts, and storyboards.

B. Unit II. Production

1. Interact professionally with a client, peers, and on-camera talent to achieve the desired final product.
2. Identify the different elements necessary to produce a professional final project.
3. Identify and execute the different stages of a project, from conception to completion.

C. Unit III. Post-production

1. Compile production elements together in a cohesive manner to create a rough edit of the project.
2. Incorporate feedback given of rough draft of the project into the final project.
3. Deliver projects independently, meeting the demands of real-world deadlines.
4. Demonstrate an awareness of project performance and the application of it to improve future projects.

III. Evaluation

A. Learning Activities

Students will participate in a variety of learning activities throughout the semester that will track their progress toward meeting course objectives, such as the following: in-class assignments and quizzes, a research review of related professional projects in the field, brainstorming activities,

project treatments and proposals, a final project, and a self-reflection paper relating to the process. Depending on the course instructor, all of these activities or only a selection may be used.

B. Grading Scale

90-100	=	A
80-89	=	B
70-79	=	C
60-69	=	D
Below 60	=	F
Incomplete	=	I
Withdraw or Withdrawn	=	W

IV. Disability Statement (Americans with Disabilities Act [ADA])

EPCC offers a variety of services to persons with documented sensory, mental, physical, or temporary disabling conditions to promote success in classes. If you have a disability and believe you may need services, you are encouraged to contact the Center for Students with Disabilities to discuss your needs with a counselor. All discussions and documentation are kept confidential. Offices located: VV Rm C-112 (831-2426); TM Rm 1400 (831-5808); RG Rm B-201 (831-4198); NWC Rm M-54 (831-8815); and MDP Rm A-125 (831-7024).

V. 6 Drop Rule

Students who began attending Texas public institutions of higher education for the first time during the Fall 2007 semester or later are subject to a 6-Drop limit for all undergraduate classes. Developmental, ESL, Dual Credit and Early College High School classes are exempt from this rule. All students should consult with their instructor before dropping a class. Academic assistance is available. Students are encouraged to see Counseling Services if dropping because exemptions may apply. Refer to the EPCC catalog and website for additional information.

VI. Title IX and Sex Discrimination

Title 9 (20 U.S.C. 1681 & 34 C.F.R. Part 106) states the following "No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any educational program or activity receiving Federal financial assistance." The Violence Against Women Act (VAWA) prohibits stalking, date violence, sexual violence, and domestic violence for all students, employees and visitors (male and female). If you have any concerns related to discrimination, harassment, or assault (of any type) you can contact the Assistant to the Vice President for Student and Enrollment Services at 915-831-2655. Employees can call the Manager of Employee Relations at 915-831-6458. Reports of sexual assault/violence may also be reported to EPCC Police at 915-831-2200.