

El Paso Community College
Syllabus
Part II
Official Course Description

SUBJECT AREA	<u>Communication</u>
COURSE RUBRIC AND NUMBER	<u>COMM 2339</u>
COURSE TITLE	<u>Writing for the Electronic Media (F)</u>
COURSE CREDIT HOURS	<u>3 3 : 0</u> Credits Lec Lab

I. Catalog Description:

Introduces gathering, editing, and presenting news and public service programs, documentaries, commercials, and special programs for radio and television. **(3:0)**.

II. Course Objectives

Upon satisfactory completion of this course, the student will be able to:

- A. Identify good writing techniques in radio, television, film, and new media
- B. Research, draft, and revise writing by correcting misuses in grammar, punctuation, and spelling.
- C. Recognize the differences between print and electronic media writing, such as writing action and visual stimulus.
- D. Utilize best practices in the different forms of writing for electronic media by employing the proper style and technique for radio, television, and film scripts.
- E. Demonstrate strong commercial writing by connecting audience need with the product being promoted.
- F. Recognize how the evolving media landscape affects electronic media.
- G. Explore the ethical considerations in writing for radio, television, and film.

III. Evaluation

A. Learning Activities

Students will participate in a variety of learning activities throughout the semester that will track their progress toward meeting course objectives, including but not limited to, in-class assignments, quizzes, weekly topical writing assignments, exams, group projects, and presentations. Depending on the course instructor, all of these activities or only a selection may be used.

B. Grading Scale:

- A = 90-100
- B = 80-89
- C = 70-79
- D = 60-69
- F = 59 and below

IV. Disability Statement (Americans with Disabilities Act [ADA])

EPCC offers a variety of services to persons with documented sensory, mental, physical, or temporary disabling conditions to promote success in classes. If you have a disability and believe you may need services, you are encouraged to contact the Center for Students with Disabilities to discuss your needs with a counselor. All discussions and documentation are kept confidential. Offices located: VV Rm C-112 (831-2426); TM Rm 1400 (831-5808); RG Rm B-201 (831-4198); NWC Rm M-54 (831-8815); and MDP Rm A-125 (831-7024).

V. 6 Drop Rule

Students who began attending Texas public institutions of higher education for the first time during the Fall 2007 semester or later are subject to a 6-Drop limit for all undergraduate classes. Developmental, ESL, Dual Credit and Early College High School classes are exempt from this rule. All students should consult with their instructor before dropping a class. Academic assistance is available. Students are encouraged to see Counseling Services if dropping because exemptions may apply. Refer to the EPCC catalog and website for additional information.

VI. Title IX and Sex Discrimination

Title 9 (20 U.S.C. 1681 & 34 C.F.R. Part 106) states the following "No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any educational program or activity receiving Federal financial assistance." The Violence Against Women Act (VAWA) prohibits stalking, date violence, sexual violence, and domestic violence for all students, employees and visitors (male and female). If you have any concerns related to discrimination, harassment, or assault (of any type) you can contact the Assistant to the Vice President for Student and Enrollment Services at 915-831-2655. Employees can call the Manager of Employee Relations at 915-831-6458. Reports of sexual assault/violence may also be reported to EPCC Police at 915-831-2200.