El Paso Community College Syllabus Part II Official Course Description

SUBJECT AREA	Fashion Technology
COURSE RUBRIC AND NUMBER	<u>FSHD 2344</u>
COURSE TITLE	Fashion Collection Production
COURSE CREDIT HOURS	3 2 : 2
	Credits Lec Lab

I. Catalog Description

Continues Fashion Collection Design course. Emphasizes the production, costing, and marketing of a cohesive collection of fashion apparel. Provides instruction in completing production patterns for all collection garments. **Prerequisites: FSHN 1301 and FSHN 1315 and FSHD 1322 and FSHD 1328 and FSHD 2343.** Corequisite: FSHD 2371. (2:2). Lab fee.

II. Course Objectives

- A. Unit I. Professionalism and Industry Preparedness
 - 1. Accept constructive criticism
 - 2. Rework designs based on feedback received
 - 3. Develop styles with good design and profitable commercial value
 - 4. Analyze sketches for transition from sketch to pattern to garment
 - 5. Integrate aspects of patternmaking, illustration, merchandising, and customer service into designs
- B. Unit II. Designing for a Target Market
 - 1. Create designs suitable in style, price, and quality for a specific market
 - 2. Develop sketches and fashion illustrations for marketing and storyboards
 - 3. Develop flat and specification drawings for production
 - 4. Demonstrate basic skills in Adobe Illustrator and Photoshop
 - 5. Identify price-, gender-, age-, seasonal-, and geographic- appropriate textiles
- C. Unit III. Designing a Collection
 - 1. Analyze the variables that allow design variation
 - 2. Develop variations on the style's theme
 - 3. Create complete design collections
 - 4. Redesign patterns to realize fashion change
 - 5. Demonstrate project management skills
- D. Unit IV. Prototype Design
 - 1. Establish potential profitability of designs
 - 2. Design samples
 - 3. Estimate yardage
 - 4. Research flat pattern and draping techniques needed to develop patterns
 - 5. Develop and read spec sheets
 - 6. Determine textile construction compatibility

- E. Unit V. Prototype Development
 - 1. Use patternmaking skills to create concise and accurate finished patterns
 - 2. Draft, drape, and/or pattern make at least six (6) garments from the line
 - 3. Draw concise and accurate finished patterns
 - 4. Evaluate the need for pattern perfection and correct pattern annotation
 - 5. Perform pattern audits
- F. Unit VI. Prototype Pre-production
 - 1. Communicate design in relation to construction capabilities
 - 2. Determine yardage
 - 3. Source suitable textiles, findings, and trim for the production of all prototypes
 - 4. Coordinate delivery dates
 - 5. Determine the correctness of detail placement
 - 6. Identify potential production problems
- G. Unit VII. Prototype Construction
 - 1. Measure, evaluate, and compare patterns and garments accurately
 - 2. Identify seam specifications
 - 3. Generate concise pattern layouts
 - 4. Cut garments from perfected patterns
 - 5. Determine order of operations
 - 6. Sew prototypes accurately (make a sample)
 - 7. Evaluate the fit and balance of all garments
 - 8. Diagnose and resolve fit problems
 - 9. Analyze and apply fit changes to patterns
 - 10. Run a pre-production sample
 - 11. Assess pre-production sample for fit and performance
 - 12. Evaluate quality
- H. Unit VIII. Marketing a Sewn Products Line
 - 1. Communicate a style with line sheets
 - 2. Communicate a style with illustrations
 - 3. Develop a labeling and packaging system
 - 4. Create a preliminary tech pack for samples

III. THECB Learning Outcomes (WECM)

- 1. Produce all garments designed for a collection.
- 2. Calculate wholesale and retail costs for each garment in the collection.
- 3. Make production patterns for each garment in the collection.
- 4. Write a plan for marketing the collection.

IV. Evaluation

- A. Grade percentages for determining course grade may be devised by the individual instructor.
- B. Grading Scale:

A = 93 - 100	I = Incomplete
B = 83 - 92	W = Withdrew or withdrawn
C = 73 - 82	
D = 68 - 72	
F = below 68	

V. Disability Statement (Americans with Disabilities Act [ADA])

EPCC offers a variety of services to persons with documented sensory, mental, physical, or temporary disabling conditions to promote success in classes. If you have a disability and believe you may need services, you are encouraged to contact the Center for Students with Disabilities to discuss your needs with a counselor. All discussions and documentation are kept confidential. Offices located: VV Rm C-112 (831-2426); TM Rm 1400 (831-5808); RG Rm B-201 (831-4198); NWC Rm M-54 (831-8815); and MDP Rm A-125 (831-7024).

VI. 6 Drop Rule

Students who began attending Texas public institutions of higher education for the first time during the Fall 2007 semester or later are subject to a 6-Drop limit for all undergraduate classes. Developmental, ESL, Dual Credit and Early College High School classes are exempt from this rule. All students should consult with their instructor before dropping a class. Academic assistance is available. Students are encouraged to see Counseling Services if dropping because exemptions may apply. Refer to the EPCC catalog and website for additional information.