El Paso Community College Syllabus Part II Official Course Description

SUBJECT AREA	Communication
COURSE RUBRIC AND NUMBER	COMM 2300
COURSE TITLE	<u>Introduction to Communication Studies</u>
COURSE CREDIT HOURS	_ 3
	Credits: Lec Lah

I. Catalog Description

Provides an introduction to the field of communication. Surveys the theories and issues associated with the communication process from intrapersonal communication to mass communication. (3:0).

II. Course Objectives

Upon satisfactory completion of this course, the student will be able to:

- A. Identify basic communication processes that apply to all settings.
- B. Effectively participate in experiences using techniques of active learning, conflict resolution, information gathering, and team presentations.
- C. Evaluate and analyze how communication is cultural, social, and political. (e.g., race, gender, class, religion, etc.)
- D. Implement effective communication strategies within personal relationships, small groups, and organizations.
- E. Address the ethical and moral issues within a multicultural, democratic, and technologically complex society.
- F. Practice reading and writing about scholarly research methods.
- G. Develop fundamental media literacy skills.
- H. Distinguish among the different careers available in the field.

III. Evaluation

A. Learning Activities

Students will participate in a variety of learning activities that will track their progress toward meeting course objectives. This includes, but is not limited to, in-class assignments, writing journals, quizzes,

Revised by Discipline: Fall 2015 (next revision in 3 years)

exams, team building projects, and individual/small group presentations. Depending on the course instructor, all of these activities or only a selection may be used.

B. Grading Scale:

A = 90-100

B = 80-89

C = 70-79

D = 60-69

F = 59 and below

IV. Disability Statement (Americans with Disabilities Act [ADA])

EPCC offers a variety of services to persons with documented sensory, mental, physical, or temporary disabling conditions to promote success in classes. If you have a disability and believe you may need services, you are encouraged to contact the Center for Students with Disabilities to discuss your needs with a counselor. All discussions and documentation are kept confidential. Offices located: VV Rm C-112 (831-2426); TM Rm 1400 (831-5808); RG Rm B-201 (831-4198); NWC Rm M-54 (831-8815); and MDP Rm A-125 (831-7024).

V. 6 Drop Rule

Students who began attending Texas public institutions of higher education for the first time during the Fall 2007 semester or later are subject to a 6-Drop limit for all undergraduate classes. Developmental, ESL, Dual Credit and Early College High School classes are exempt from this rule. All students should consult with their instructor before dropping a class. Academic assistance is available. Students are encouraged to see Counseling Services if dropping because exemptions may apply. Refer to the EPCC catalog and website for additional information.