

El Paso Community College
Syllabus
Part II
Official Course Description

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| SUBJECT AREA | <u>Speech Communication</u> | | | | | | | | |
| COURSE RUBRIC AND NUMBER | <u>SPCH 1315</u> | | | | | | | | |
| COURSE TITLE | <u>Fundamentals of Effective Speech</u> | | | | | | | | |
| COURSE CREDIT HOURS | <table border="0" style="width: 100%; text-align: center;"> <tr> <td>3</td> <td>3</td> <td>:</td> <td>0</td> </tr> <tr> <td>Credits</td> <td>Lec</td> <td></td> <td>Lab</td> </tr> </table> | 3 | 3 | : | 0 | Credits | Lec | | Lab |
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| Credits | Lec | | Lab | | | | | | |

I. Catalog Description

Studies the application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, basic of teamwork and speech organization techniques to develop students’ speaking abilities, as well as ability to effectively evaluate oral presentations. **Prerequisite: READ 0309 or INRW 0311 or ESOL 0340 (can be taken concurrently) or by placement exam or ENGL 1301 with a “C” or better or ENGL 1302 with a “C” or better and ENGL0310 or INRW 0311 or ESOL 0341 or by placement exam. (3:0).**

II. Course Objectives

Upon satisfactory completion of this course, the student will be able to:

- A. Have an awareness of the concept of communication apprehension and employ techniques to reduce anxiety.
- B. Be aware of and demonstrate holistic audience analysis.
- C. Synthesize research materials gathered from a variety of sources, including technology, interviews and printed material.
- D. Write complete, detailed outlines appropriate to dynamic informative and persuasive presentations.
- E. Recognize and employ creative and appropriate visual aids for the enhancement of the oral messages with emphasis on multi-media format.
- F. Deliver oral presentations that reflect a positive self-concept and enhanced self-confidence.
- G. Evaluate the effectiveness of the oral presentations of others, as well as analyze their own personal communication performances
- H. Demonstrate critical thinking and listening skills.

III. THECB Learning Outcomes (ACGM)

Upon successful completion of this course, students will:

- 1. Demonstrate an understanding of the foundational models of communication.
- 2. Apply elements of audience analysis.
- 3. Demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic
- 4. Research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques.
- 5. Demonstrate effective usage of technology when researching and/or presenting speeches.
- 6. Identify how culture, ethnicity and gender influence communication.
- 7. Develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative or persuasive).

IV. Evaluation

A. Students will deliver a minimum of four extemporaneous speeches. These must include:

1. An Introductory Exercise
2. An Informative Speech
3. A Persuasive Speech
4. A final speech to inform or persuade or a group discussion project.

B. Students will additionally participate in at least one of the following course options:

1. Impromptu Speeches
2. Group Discussion
3. A speech to Entertain

C. Essay, multiple choice, fill-in-the-blank, oral or small group exams may be used to evaluate understanding of the basic concepts and ideas covered in the text and classroom lectures.

D. Grading Scale

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| 90-100 | =A |
| 80-89 | =B |
| 70-79 | =C |
| 60-69 | =D |
| Below 60 | =F |

V. Disability Statement (American with/Disabilities Act [ADA])

EPCC offers a variety of services to persons with documented sensory, mental, physical, or temporary disabling conditions to promote success in classes. If you have a disability and believe you may need services, you are encouraged to contact the Center for Students with Disabilities to discuss your needs with a counselor. All discussions and documentation are kept confidential. Offices located: VV Rm C-112 (831-2426); TM Rm 1400 (831-5808); RG Rm B-201 (831-4198); NWC Rm M-54 (831-8815); and MDP Rm A-125 (831-7024).

VI. 6 Drop Rule

Students who began attending Texas public institutions of higher education for the first time during the Fall 2007 semester or later are subject to a 6-Drop limit for all undergraduate classes. Developmental, ESL, Dual Credit and Early College High School classes are exempt from this rule. All students should consult with their instructor before dropping a class. Academic assistance is available. Students are encouraged to see Counseling Services if dropping because exemptions may apply. Refer to the EPCC catalog and website for additional information.