

El Paso Community College
Syllabus
Part II
Official Course Description

SUBJECT AREA	<u>Communication</u>
COURSE RUBRIC AND NUMBER	<u>COMM 2324</u>
COURSE TITLE	<u>Special Projects</u>
COURSE CREDIT HOURS	<u>3 3 : 0</u> Credits Lec Lab

I. Catalog Description

Provides an application of class concepts taught in introductory media production and writing classes, culminating in the execution of media project in the student’s field of study. **(3:0). Lab fee.**

II. Course Objectives

A. Unit I. Pre-production

1. Generate ideas using a variety of brainstorming and free-thinking methods.
2. Perform background research on the topic to understand how topic has been executed in the past and to determine how it will be treated now.
3. Craft a persuasive treatment and demonstrate a good understanding of the “pitching” process.
4. Prepare pre-production elements, such as outlines, scripts, and storyboards.

B. Unit II. Production

1. Interact professionally with a client, peers, and on-camera talent to achieve the desired final product.
2. Identify the different elements necessary to produce a professional final project.
3. Identify and execute the different stages of a project, from conception to completion.

Unit III. Post-production

1. Compile production elements together in a cohesive manner to create a rough edit of the project.
2. Incorporate feedback given of rough draft of the project into the final project.
3. Deliver projects independently, meeting the demands of real-world deadlines.
4. Demonstrate an awareness of project performance and the application of it to improve future projects

III. Evaluation

A. Learning Activities

Students will participate in a variety of learning activities throughout the semester that will track their progress toward meeting course objectives, such as the following: in-class assignments and quizzes, a research review of related professional projects in the field, brainstorming activities, project treatments and proposals, a final project, and a self-reflection paper relating to the process. Depending on the course instructor, all of these activities or only a selection may be used

B. Grading Scale

90-100	=	A
80-89	=	B
70-79	=	C
60-69	=	D
Below 60	=	F
Incomplete	=	I
Withdraw or Withdrawn	=	W

IV. Disability Statement (Americans with Disabilities Act [ADA])

EPCC offers a variety of services to persons with documented sensory, mental, physical, or temporary disabling conditions to promote success in classes. If you have a disability and believe you may need services, you are encouraged to contact the Center for Students with Disabilities to discuss your needs with a counselor. All discussions and documentation are kept confidential. Offices located: VV Rm C-112 (831-2426); TM Rm 1400 (831-5808); RG Rm B-201 (831-4198); NWC Rm M-54 (831-8815); and MDP Rm A-125 (831-7024).

V. 6 Drop Rule

Students who began attending Texas public institutions of higher education for the first time during the Fall 2007 semester or later are subject to a 6-Drop limit for all undergraduate classes. Developmental, ESL, Dual Credit and Early College High School classes are exempt from this rule. All students should consult with their instructor before dropping a class. Academic assistance is available. Students are encouraged to see Counseling Services if dropping because exemptions may apply. Refer to the EPCC catalog and website for additional information.