

El Paso Community College
Syllabus
Part II
Official Course Description

SUBJECT AREA	<u>Communication</u>
COURSE RUBRIC AND NUMBER	<u>COMM 1337</u>
COURSE TITLE	<u>Advanced Video Field/Studio Production</u>
COURSE CREDIT HOURS	<u>3 2 : 2</u> Credits Lec Lab

I. Catalog Description

Applies skills from COMM 1336. Requires students to produce and direct public affairs programs and generate original video packages. **Prerequisite: COMM 1336. (2:2) Lab fee.**

II. Course Objectives

Upon satisfactory completion of the course, the student will be able to:

- A. Demonstrate competency in the operation of basic equipment found in television studios, including studio and field cameras and video editing systems.
- B. Utilize effective video production techniques, including:
 - studio production (switching, character generation, etc...).
 - visual techniques in the studio and field (framing, camera composition, movement, and lighting)
 - audio in the studio and field (sfx and music, levels and mixing, dialogue recording)
 - non-linear editing and continuity principles
- C. Develop scripts for original program content and news packages.
- D. Generate original video packages.
- E. Demonstrate expertise in television studio positions, such as directing, switching, and producing.

III. Evaluation

A. Unit Exams.....	15 %
B. Hands-on Exams.....	10 %
C. Television studio rotation (Individual).....	15 %
D. Television studio team project (Team).....	25 %
E. Final Video Package.....	25 %
F. Class Participation.....	10 %
TOTAL.....	100 %

Grading Scale:

A = 90-100

B = 80-89

C = 70-79

D = 60-69

F = 59 and below

IV. Disability Statement (American with/Disabilities Act [ADA])

EPCC offers a variety of services to persons with documented sensory, mental, physical, or temporary disabling conditions to promote success in classes. If you have a disability and believe you may need services, you are encouraged to contact the Center for Students with Disabilities to discuss your needs with a counselor. All discussions and documentation are kept confidential. Offices located: VV Rm C-112 (831-2426); TM Rm 1400 (831-5808); RG Rm B-201 (831-4198); NWC Rm M-54 (831-8815); and MDP Rm A-125 (831-7024).

V. 6 Drop Rule

Students who began attending Texas public institutions of higher education for the first time during the Fall 2007 semester or later are subject to a 6-Drop limit for all undergraduate classes. Developmental, ESL, Dual Credit and Early College High School classes are exempt from this rule. All students should consult with their instructor before dropping a class. Academic assistance is available. Students are encouraged to see Counseling Services if dropping because exemptions may apply. Refer to the EPCC catalog and website for additional information.