

El Paso Community College
Syllabus
Part II
Official Course Description

SUBJECT AREA	<u>Communication</u>								
COURSE RUBRIC AND NUMBER	<u>COMM 1130</u>								
COURSE TITLE	<u>Publications II</u>								
COURSE CREDIT HOURS	<table border="0" style="margin-left: auto; margin-right: auto;"> <tr> <td style="text-align: center;"><u>1</u></td> <td style="text-align: center;"><u>0</u></td> <td style="text-align: center;"><u>:</u></td> <td style="text-align: center;"><u>3</u></td> </tr> <tr> <td style="text-align: center;">Credits</td> <td style="text-align: center;">Lec</td> <td></td> <td style="text-align: center;">Lab</td> </tr> </table>	<u>1</u>	<u>0</u>	<u>:</u>	<u>3</u>	Credits	Lec		Lab
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Credits	Lec		Lab						

I. Catalog Description

Continues the analysis, study, and practical application of major phases of newspaper and magazine production in college publications. Includes use of state-of-the-art word processing for writing and editing of news and feature stories to meet current journalistic technique, and general handling of photographs, headlines and stories. **Prerequisite: COMM 1129). (0:3). Lab fee.**

II. Objectives

Upon satisfactory completion of this course, students will be able to:

- A. Observe and be able to instruct new students on basic newsroom procedures for the publication of student newspaper or magazine so that new students will be able to function smoothly in a newsroom environment. This covers matters including assignments, deadlines, procedures for handling of copy, photographs (and other art), as well as general policies established by the editor and the faculty adviser.
- B. Write effective stories of moderate length and complexity, including hard news and feature stories related to the EPCC community and film and CD reviews. At the end of the semester, the student will have a portfolio of at least seven published short pieces demonstrating proper journalistic skills.
- C. Write effective headlines for news stories and captions for photographs as directed by student editor.
- D. Proofread and edit copy produced by beginning reporters, consult with the writer and suggest changes to make copy meet basic standards of basic English and "real world" journalistic practices.
- E. Pass an Intermediate Test on journalistic style using the Associated Press Stylebook and Libel Manual and the EPCC student publications stylebook with a minimum score of 80 percent.
- F. Regularly use online computer skills in the research and production of news stories (as appropriate) and teach these skills to beginning reporters.
- G. Demonstrate the journalistic tradition of "enterprise" (or individual initiative) by finding and completing at least two hard news stories or two feature stories without waiting for an assignment from an editor.

III. Evaluation:

Students working on *Chrysalis*, the EPCC literary magazine will be evaluated individually by the instructor based on meeting the publication deadline and acceptable performance of duties. Three areas will be evaluated: editing competence, design work and meeting deadlines. The scale will be as follows:

Grading Scale

90-100	=	A
80-89	=	B
70-79	=	C
60-69	=	D
Below 60	=	F
Incomplete	=	I
Withdrew or Withdrawn	=	W

Students working on *Tejano Tribune*, the campus newspaper, will be evaluated on a regular basis by the instructor who will provide edited copy to students as a means of feedback on their progress in learning and absorbing journalistic practices. Students will be evaluated on the quality of their journalistic production, on the quantity of their production, on the style test, and on their newsroom demeanor and class participation.

IV. Disability Statement (American with/Disabilities Act [ADA])

EPCC offers a variety of services to persons with documented sensory, mental, physical, or temporary disabling conditions to promote success in classes. If you have a disability and believe you may need services, you are encouraged to contact the Center for Students with Disabilities to discuss your needs with a counselor. All discussions and documentation are kept confidential. Offices located: VV Rm C-112 (831-2426); TM Rm 1400 (831-5808); RG Rm B-201 (831-4198); NWC Rm M-54 (831-8815); and MDP Rm A-125 (831-7024).

V. 6 Drop Rule

Students who began attending Texas public institutions of higher education for the first time during the Fall 2007 semester or later are subject to a 6-Drop limit for all undergraduate classes. Developmental, ESL, Dual Credit and Early College High School classes are exempt from this rule. All students should consult with their instructor before dropping a class. Academic assistance is available. Students are encouraged to see Counseling Services if dropping because exemptions may apply. Refer to the EPCC catalog and website for additional information.