

El Paso Community College
Syllabus
Part II
Official Course Description

SUBJECT AREA	<u>Communication</u>								
COURSE RUBRIC AND NUMBER	<u>COMM 1129</u>								
COURSE TITLE	<u>Publications I</u>								
COURSE CREDIT HOURS	<table border="0" style="margin-left: auto; margin-right: auto;"> <tr> <td style="text-align: center;"><u>1</u></td> <td style="text-align: center;"><u>0</u></td> <td style="text-align: center;"><u>:</u></td> <td style="text-align: center;"><u>3</u></td> </tr> <tr> <td style="text-align: center;">Credits:</td> <td style="text-align: center;">Lec</td> <td></td> <td style="text-align: center;">Lab</td> </tr> </table>	<u>1</u>	<u>0</u>	<u>:</u>	<u>3</u>	Credits:	Lec		Lab
<u>1</u>	<u>0</u>	<u>:</u>	<u>3</u>						
Credits:	Lec		Lab						

I. Catalog Description:

Emphasizes analysis, study, and practical application of major phases of newspaper and magazine production in college publications. Includes use of state-of-the-art word processing for writing and editing of news and feature stories to meet current journalistic techniques and general handling of photographs, headlines, and stories. **(0:3). Lab fee.**

II. Course Objectives:

Upon satisfactory completion of this course, students will be able to:

- A. Follow basic newsroom procedures for the publication of student newspaper or magazine. Students will be able to function smoothly in a newsroom environment, which includes accepting and completing assignments, meeting deadlines, observing procedures for handling of copy, assigning photographs (and other art) established by the editor and the faculty adviser. At the end of the semester, the student will be able to work independently to perform these activities, coordinating and working with the editor and faculty adviser as needed.
- B. Write effective basic stories beginning with briefs from news releases but also including simple feature stories. At the end of the semester, the student will have a portfolio of published articles (along with original edited copy) demonstrating proper journalistic skills.
- C. Write effective headlines for news stories and captions for photographs. Upon direction of the editor, students should be able to produce headlines for a variety of story types, ranging from briefs to features and hard news stories and to write captions for any photograph published in the student publications.
- D. Edit and proofread copy produced on assignment and page proofs developed during the production process. Copy should meet basic standards of basic English and "real world" journalistic practices.
- E. Pass a Basic Test on journalistic style using the Associated Press Stylebook and Libel Manual and the EPCC student publications stylebook with a minimum score of 80 percent.
- F. Demonstrate the journalistic tradition of "enterprise" (or individual initiative) by finding and completing a feature story without waiting for an assignment from an editor.

III. Evaluation:

Students working on *Chrysalis*, the EPCC literary magazine will be evaluated individually by the instructor based on meeting the publication deadline and acceptable performance of duties. Three areas will be evaluated: editing competence, design work and meeting deadlines. The scale will be as follows:

Grading Scale

90 - 100	=A
80 - 89	=B
70 - 79	=C
60 - 69	=D
Below 60	=F
Incomplete	=I
Withdrew or Withdrawn	=W

Students working on *Tejano Tribune*, the campus newspaper, will be evaluated on a regular basis by the instructor who will provide edited copy to students as a means of feedback on their progress in learning and absorbing journalistic practices. Students will be evaluated on the quality of their journalistic production, on the quantity of their production, on the style tests, and on their newsroom demeanor and class.

IV. Disability Statement (American with/Disabilities Act [ADA])

EPCC offers a variety of services to persons with documented sensory, mental, physical, or temporary disabling conditions to promote success in classes. If you have a disability and believe you may need services, you are encouraged to contact the Center for Students with Disabilities to discuss your needs with a counselor. All discussions and documentation are kept confidential. Offices located: VV Rm C-112 (831-2426); TM Rm 1400 (831-5808); RG Rm B-201 (831-4198); NWC Rm M-54 (831-8815); and MDP Rm A-125 (831-7024).

V. 6 Drop Rule

Students who began attending Texas public institutions of higher education for the first time during the Fall 2007 semester or later are subject to a 6-Drop limit for all undergraduate classes. Developmental, ESL, Dual Credit and Early College High School classes are exempt from this rule. All students should consult with their instructor before dropping a class. Academic assistance is available. Students are encouraged to see Counseling Services if dropping because exemptions may apply. Refer to the EPCC catalog and website for additional information.