

El Paso Community College
Syllabus
Part II
Official Course Description

SUBJECT AREA	<u>Business Management</u>
COURSE RUBRIC AND NUMBER	<u>BMGT 1341</u>
COURSE TITLE	<u>Business Ethics</u>
COURSE CREDIT HOURS	<u> 3 3 : 0</u> Credits Lec Lab

I. Catalog Description

Discusses the ethical issues, the development of a moral frame of reference, and the need for an awareness of social responsibility in management practices and business activities. Includes ethical corporate responsibility and relationships between organizational departments, divisions, executive management, and the public. **(3:0)**.

II. Course Objectives

Upon satisfactory completion of this course, the student will be able to

- A. Define Ethics.
- B. Define Cynicism and discuss how cynicism has affected both management and labor.
- C. Identify the ethical dimensions of common business practices.
- D. Define Moral Courage and explain its critical necessity in ethical decision-making.
- E. Discuss how to manage unethical behavior and change it; formulate a practical framework for ethical decision-making.
- F. Identify procedures to encourage, maintain, and preserve ethical corporate climates.
- G. Discuss how the media influences the public.
- H. Discuss how ethics is a business, social, and establishment responsibility.
- I. Discuss the types of ethical problems that occur within human resource issues.
- J. Discuss how organizations conduct their business and attempt to win the customer's confidence.
- K. Discuss different approaches to what is right to do for the organization and ultimately for all concerned.
- L. Discuss whistle blowing.
- M. Discuss how ethical behavior can be managed more proactively and effectively.
- N. Discuss national and local issues on ethics in a diverse work environment.
- O. Discuss why people do what they are told to do.
- P. Develop and enhance the skills of moral judgment.
- Q. Describe how ethics is now being integrated into organizational structures.
- R. Identify critical ethical issues that develop in business (such as hiring, discrimination, drug testing, employee discipline, etc.).
- S. Describe the challenges organizations face when dealing with international ethical issues.

III. THECB Learning Outcomes (WECM)

1. Define business ethics.
2. Identify and discuss the consequences of unethical business practices.
3. Describe reasoning for analyzing ethical dilemmas.
4. Describe different ethical views.
5. Explain how business, government, and society function interactively.
6. Explain corporate social responsibility.
7. Discuss social and ethical threats emerging from rapid technological change.

IV. Evaluation

Student achievement in this course will be based on test grades, student group presentations, cases/exercises, and attendance/participation.

Grades will be distributed to students at the end of the semester, and these will be maintained on a system.

Grade scale for this course:

- A = 100% - 90%
- B = 89% - 80%
- C = 79% - 70%
- D = 69% - 60%
- F = 59% - 0%

V. Disability Statement (Americans with Disabilities Act [ADA])

EPCC offers a variety of services to persons with documented sensory, mental, physical, or temporary disabling conditions to promote success in classes. If you have a disability and believe you may need services, you are encouraged to contact the Center for Students with Disabilities to discuss your needs with a counselor. All discussions and documentation are kept confidential. Offices located: VV Rm C-112 (831-2426); TM Rm 1400 (831-5808); RG Rm B-201 (831-4198); NWC Rm M-54 (831-8815); and MDP Rm A-125 (831-7024).

VI. 6 Drop Rule

Students who began attending Texas public institutions of higher education for the first time during the Fall 2007 semester or later are subject to a 6-Drop limit for all undergraduate classes. Developmental, ESL, Dual Credit and Early College High School classes are exempt from this rule. All students should consult with their instructor before dropping a class. Academic assistance is available. Students are encouraged to see Counseling Services if dropping because exemptions may apply. Refer to the EPCC catalog and website for additional information.