

El Paso Community College
Syllabus
Part II
Official Course Description

SUBJECT AREA	<u>Fashion Technology</u>
COURSE RUBRIC AND NUMBER	<u>FSHN 2382</u>
COURSE TITLE	<u>Cooperative Education – Fashion Merchandising</u>
COURSE CREDIT HOURS	<u>3 1 :</u> Credits Lec Lab

I. Catalog Description

Provides career-related activities encountered in the student's area of specialization offered through an individualized agreement among the college, employer, and student. Under the supervision of the college and the employer, the student combines classroom learning with work experience. Includes a lecture component. **Prerequisites: FSHD 2343, and FSHN 1301. Corequisite: FSHN 2301. (1:15).**

II. Course Objectives

- A. Unit I. Job Market and Company Research
 - 1. Identify and analyze the local job market for his/her specialty or career goal.
 - 2. Utilize resources such as manufacturers' and retailers' associations and professional organizations to identify potential employers in the national job market.
 - 3. Identify the organization and the potential employment opportunities of the manufacturer, wholesaler, retailer, and support industries.
 - 4. Diagram an organizational chart.

- B. Unit II. Professional Business Skills
 - 1. Prepare a clear and concise resume, professional data sheet, and letters of application.
 - 2. Employ professional telephone etiquette.
 - 3. Demonstrate effective interviewee skills.
 - 4. Follow business etiquette in appearance and demeanor.
 - 5. Exhibit a positive work ethic.
 - 6. Project an assured, professional image.
 - 7. Demonstrate initiative, assertiveness, and ethical behavior.
 - 8. Demonstrate organizational and follow-through skills.

- C. Unit III. Work Experience
 - 1. Demonstrate his/her commitment to a career in Fashion Illustration or Fashion Merchandising by completing a 240-hour internship with wholesalers, retail department stores, advertising departments, or other agencies. (Specific goals will depend upon placement and student needs.)
 - 2. Follow company procedures regarding job responsibilities, punctuality, and obligation to the company.
 - 3. Demonstrate effective employee relations.

4. Demonstrate effective customer relations and public relations skills.
5. Practice loss prevention techniques as they pertain to shrinkage, internal theft, mismarked goods, improper receiving, point-of-sale errors, and returned goods.
6. Respect company property including goods, facilities, and supplies.
7. Perform the functions of physical inventory, re-merchandising, and stock rotation.
8. Follow all federal, state, and local safety standards.

III. THECB Learning Outcomes (WECM)

As outlined in the learning plan, apply the theory, concepts, and skills involving specialized materials, tools, equipment, procedures, regulations, laws, and interactions within and among political, economic, environmental, social, and legal systems associated with the occupation and the business/industry and will demonstrate legal and ethical behavior, safety practices, interpersonal and teamwork skills, and appropriate written and verbal communication skills using the terminology of the occupation and the business/industry.

IV. Evaluation

A. Grade percentages for determining course grades may be devised by the individual instructor.

B. Grading Scale:

A = 93 - 100

B = 83 - 92

C = 73 - 82

D = 68 - 72

I = INCOMPLETE

W = WITHDRAWN

F = BELOW 68

V. Disability Statement (American with/Disabilities Act [ADA])

EPCC offers a variety of services to persons with documented sensory, mental, physical, or temporary disabling conditions to promote success in classes. If you have a disability and believe you may need services, you are encouraged to contact the Center for Students with Disabilities to discuss your needs with a counselor. All discussions and documentation are kept confidential. Offices located: VV Rm C-112 (831-2426); TM Rm 1400 (831-5808); RG Rm B-201 (831-4198); NWC Rm M-54 (831-8815); and MDP Rm A-125 (831-7024).

VI. 6 Drop Rule

Students who began attending Texas public institutions of higher education for the first time during the Fall 2007 semester or later are subject to a 6-Drop limit for all undergraduate classes. Developmental, ESL, Dual Credit and Early College High School classes are exempt from this rule. All students should consult with their instructor before dropping a class. Academic assistance is available. Students are encouraged to see Counseling Services if dropping because exemptions may apply. Refer to the EPCC catalog and website for additional information.