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Strategic  
Plan 2025-2029





WILLIAM SERRATA, Ph.D.  
**PRESIDENT**

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# Message from the President & Board of Trustees

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We are proud to present El Paso Community College's 2025-2029 Strategic Plan. While the plan outlines new opportunities and measurable outcomes, it also renews our long-standing commitment to student success, community partnership, and contributing to a thriving region. This plan is a shared roadmap for our future and reinforces who we are-EPCC.

By emphasizing **E**ntry, **P**rogress, **C**ompletion & **C**areer, we will ensure EPCC remains a critical access point to higher education and workforce training. These goals guide our work to deliver high-quality, affordable education and to advance social and economic mobility for both our students and their families. This plan reaffirms our commitment to increasing access, promoting timely progress, supporting completion, and connecting students to meaningful careers.

The continued success of EPCC-our students and our community- depends on collaboration among our employees, community leaders, K-12 partners, business and industry, and all who believe in the power of higher education. By maintaining a laser-focus on student success and building a stronger region, EPCC will continue to transform lives and strengthen our community for generations to come.

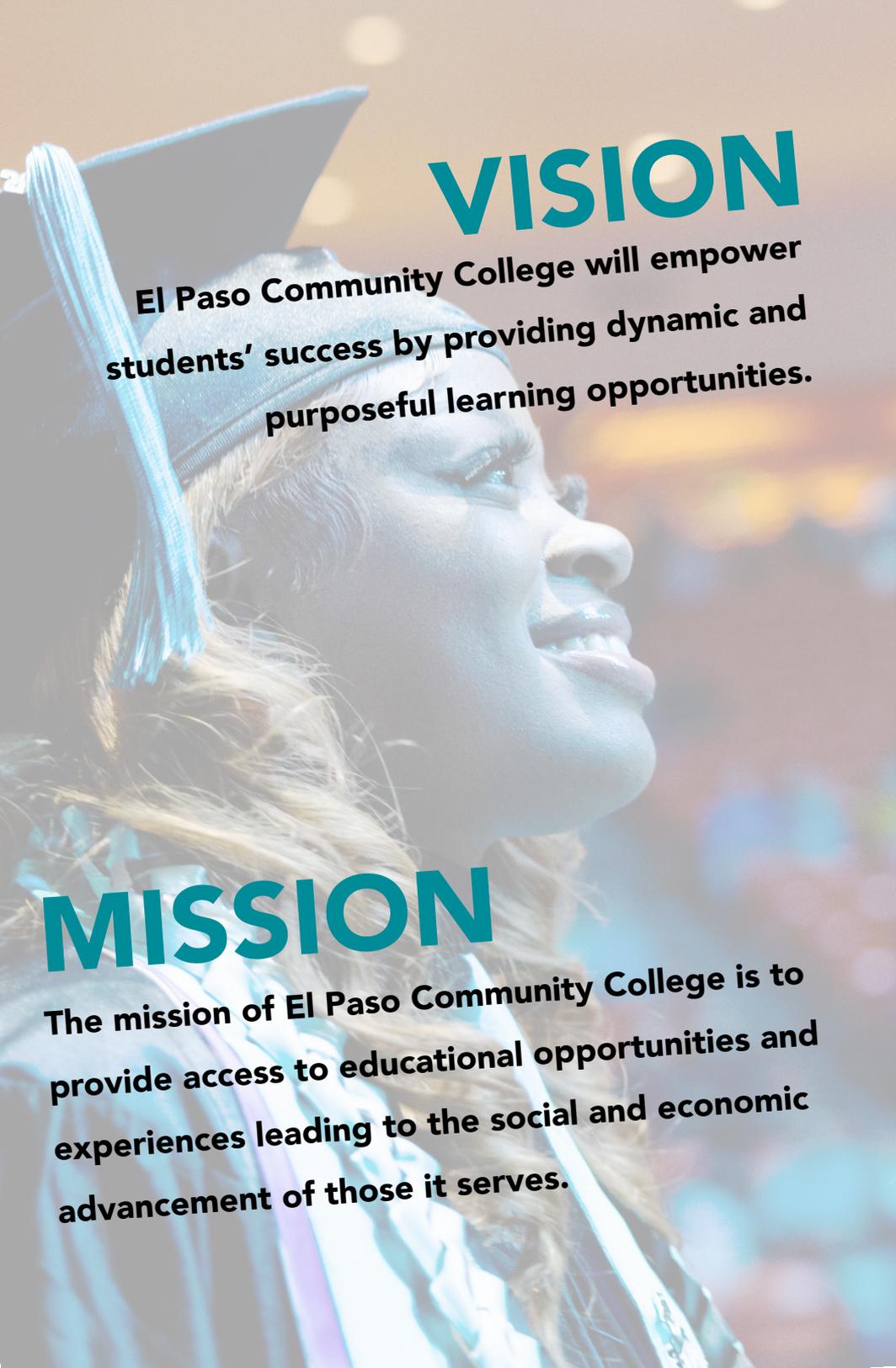
Thank you for your commitment to our mission and for your partnership in this important work.



William Serrata, Ph.D.  
President



Mr. Brian Haggerty  
Chair of the Board



# VISION

**El Paso Community College will empower students' success by providing dynamic and purposeful learning opportunities.**

# MISSION

**The mission of El Paso Community College is to provide access to educational opportunities and experiences leading to the social and economic advancement of those it serves.**



# Student Success Statement

Recognizing that there are obstacles for students in attaining academic goals, EPCC's focus on success strives to achieve fairness through inclusion of every student and active removal of barriers by supporting student progress, degree completion, academic transfer and/or gainful employment. EPCC is committed to success for every student as a basis for creating opportunities and providing resources and support for the success of every member of its college community.

# Strategic Goals

**e**ntry

**P**rogress

**C**ompletion

**C**areer



To increase access to programs leading to socioeconomic mobility.

To increase achievement of student momentum milestones during the first half of a student's college career.

To increase achievement of students' momentum milestones during their second half of their program.

To facilitate student access directly into the workforce or to a university to continue their education.

# e ntry

- ◆ Increase career exploration opportunities in and out of the classroom by 5%
- ◆ Increase overall enrollment by 3% from the prior year
- ◆ Increase enrollment in high-demand and/or high-wage programs by 3%
- ◆ Create enrollment opportunities for all students, from dual credit through adult learners
- ◆ Support other departments in their **ENTRY** goal efforts

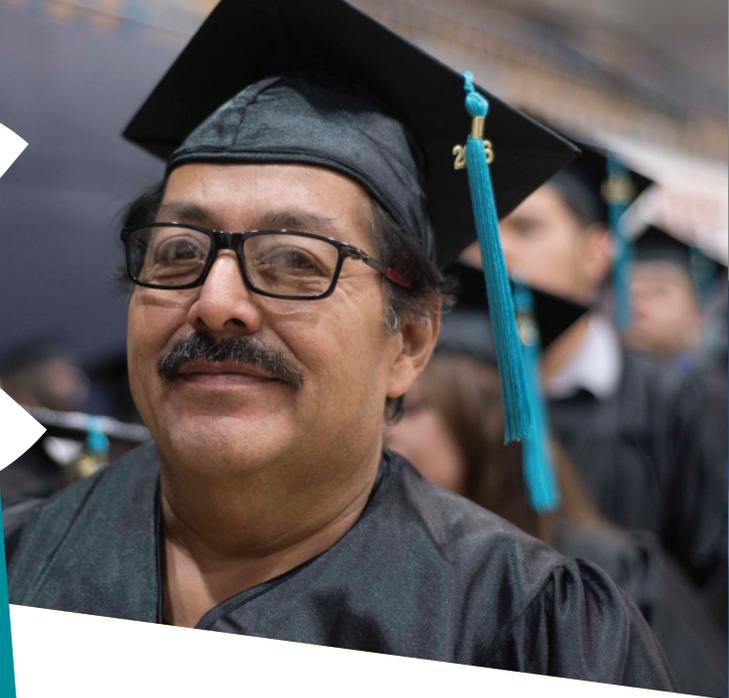
Intended Outcomes





# Progress

- ◆ Increase successful completion of gateway courses (English and Math) by 5%
- ◆ Increase student persistence rates by 3%
- ◆ Increase the number of students completing 15+ dual enrollment hours by 5%
- ◆ Increase the use of academic or non-academic support services by 3%
- ◆ Support other departments in their **PROGRESS** goal efforts



# C

# Completion

## Intended Outcomes

- ◆ Increase student retention rates by 3%
- ◆ Increase total annual awards by 4%
- ◆ Increase annual awards in high-demand and/or high-wage programs by 3%
- ◆ Reduce number of credit hours unrelated to a student's major to 10 or less
- ◆ Support other departments in their **COMPLETION** goal efforts

A person wearing a red hoodie and safety goggles is working on a project. They are using a tool to work on a surface, possibly a piece of wood or metal. The background is dark with some blue light. The word "PLYM" is visible on a yellow surface.

# Career

- ◆ Align programs to current and emerging regional workforce needs
- ◆ Achieve annual licensure pass rates of 97% or higher
- ◆ Increase the number of students transferring with a credential by 4%
- ◆ Increase number of students transferring to a university with 15+ dual enrollment hours by 5%
- ◆ Support other departments in their **CAREER** goal efforts

# Strategic Plan 2025-2029



entry

progress

completion

career



[epcc.edu](https://epcc.edu)