College Effectiveness Planning
Area Plans for 2017 – 2018 Academic Year

Area Name: ___Institutional Effectiveness___   Plan #_1_ of #_1_

Planning Year(s) & District Strategic Goals	Objective (Narrative, Starting *X* will get to *Y* by Date, by Doing What, How Often)
Planning Year(s): **2017-2018** **District Strategic Goal(s) Addressed by Plan:** Please Select One by Placing an **X** Next to it ☐ Provide Quality Education ☐ Drive Student Success ☐ Foster Engagement ☐ Build Community & National Awareness and Grow Partnerships ☒ Sustainability	**Objective:** *(What are you trying to accomplish? Make sure the objective is <u>measureable</u>.)* The objective of this plan is to institute an updateable compendium of frequently used institutional effectiveness terms, entitled *Academic Terms*, with definitions, accessible to the employees of El Paso Community College to promote uniformity in the use and understanding of such terms. There is no College "Bible" of such terms; therefore, EPCC employees have no in-house reference to consult when looking for the "right term" for conversation or reporting. In the absence of such a compendium, there is the possibility that College documents may reflect different definitions of the same term. Building upon a pilot version of the compendium, created in the fall of 2016 with some 1,270 initial terms, the list of terms will provide ready-made definitions for those writing reports, grants, and other types of documents, and for those creating oral presentations, thus saving much composition time while promoting a more uniform level of professionalism. The Director of Institutional Effectiveness will serve in the role of general editor, overseeing the addition, revision, and deletion of terms. The *Academic Terms* will be available to improve and standardize the terminology of College documents by August 2018.