# College Effectiveness Planning

## Area Plans for 2017 – 2018 Academic Year

### Area Name: Institutional Effectiveness

**Planning Year(s):** 2017-2018

**District Strategic Goal(s) Addressed by Plan:**

- Please Select One by Placing an X Next to it
  - ☐ Provide Quality Education
  - ☐ Drive Student Success
  - ☐ Foster Engagement
  - ☐ Build Community & National Awareness and Grow Partnerships
  - ☒ Sustainability

**Objective:** (What are you trying to accomplish? Make sure the objective is measurable.)

The objective of this plan is to institute an updateable compendium of frequently used institutional effectiveness terms, entitled *Academic Terms*, with definitions, accessible to the employees of El Paso Community College to promote uniformity in the use and understanding of such terms.

There is no College “Bible” of such terms; therefore, EPCC employees have no in-house reference to consult when looking for the “right term” for conversation or reporting. In the absence of such a compendium, there is the possibility that College documents may reflect different definitions of the same term.

Building upon a pilot version of the compendium, created in the fall of 2016 with some 1,270 initial terms, the list of terms will provide ready-made definitions for those writing reports, grants, and other types of documents, and for those creating oral presentations, thus saving much composition time while promoting a more uniform level of professionalism. The Director of Institutional Effectiveness will serve in the role of general editor, overseeing the addition, revision, and deletion of terms.

The *Academic Terms* will be available to improve and standardize the terminology of College documents by August 2018.